



## Dear CEO: 50 Personal Letters from the World's Leading Business Thinkers (Hardback)

By THINKERS50

Bloomsbury Publishing PLC, United Kingdom, 2017. Hardback. Condition: New. Language: English . Brand New Book. This collection of specially-commissioned letters offers clear, calming and concise advice from across the spectrum of current leadership thinking. Written by respected business thinkers around the world, these 50 letters provide guidance, wisdom and personal insight into the particular challenges facing the business world today and anyone in a senior position. Contributors include high-profile names such as Tom Peters, who stresses the importance of focussing on the people within an organization; Liz Mellon, who writes to her CEO about gender equality in the workplace; Chris Zook, explaining how a change of mentality can lead to exponential growth; and Linda Brimm, who discusses managing global cosmopolitans and a modern workforce. Dear CEO also features a foreword by Zhang Ruimin, Chairman and CEO of Haier Group.



**READ ONLINE**  
[ 4.27 MB ]

### Reviews

*This pdf is wonderful. It is definitely simplified but excitement from the 50 percent in the ebook. You wont sense monotony at at any time of your time (that's what catalogues are for relating to should you request me).*

-- **Jaqueline Kerluke**

*I just started looking at this pdf. It can be rally fascinating throug studying period of time. Its been printed in an extremely basic way and is particularly only following i finished reading through this publication where in fact altered me, change the way i really believe.*

-- **Mr. Stephan McKenzie**